



MEDIA ADVISORY

“100 Women Who Care of Greater Saint John Poised to Blast Past \$100,000 Funds Raised in Just 5 Hours

Local Women Come Together To Support Local Charities
(Saint John, NB. – Monday, June 23 2014)

- Who:** Greater Saint John chapter of “**100 Women Who Care**”
Co-Founders – Debbie Rathwell /Kelly Patterson
- Where:** Lily Lake Pavilion, Main Floor. 55 Lake Drive South, Saint John. 506.693.5033
- When:** 5:30 pm - 6:30 pm, Tuesday June 24th (at the conclusion of the GSJ chapters’ meeting)
- What:** A press conference will be held following the fifth meeting of the Greater Saint John chapter of “**100 Women Who Care**”

100 Women Who Care in Greater Saint John, are poised to blast past the \$100,000.00 mark at their 5th meeting on Tuesday, June 24th. Current funds raised to date and given to local charity is **\$96,736.00**. With our membership still booming we will be well on our way to surpassing \$100,000.00 raised at our June 24th meeting.

"Women continue to be inspired by the efficient and meaningful work of our organization and are spreading the word in and amongst their circles. Momentum is building as we gear up to listen to presentations from 3 very worthy local charitable organizations. With a donation of \$100 from each member, each quarter and now nearly 280 members, we have the ability to donate \$28,000 to impact a local charity. But we still have work to do – there’s so many worthy charities out there just waiting for the chance” noted Debbie Rathwell, co-founder.

Charities who have benefitted from our past contributions are:

Saint John SPCA - \$18,500
Romero House - \$22,800.00
First Steps Housing - \$26,600.00
Community Autism Centre - \$28,863.00

TOTAL: \$96,763.00

Interview opportunities: Co-Founders Debbie Rathwell and Kelly following the press conference.

Photo opportunity: Up to 280 women from the communities of Greater Saint John will be attending this brief (1 hour) but important decision-making event. Photo opportunities include a group photo with giant cheque being presented to the winning charity or photos of the co-founders Debbie Rathwell and Kelly Patterson.

ABOUT “100 WOMEN WHO CARE”

The first 100 Women Who Care group was formed in November 2006 by Karen Dunigan of Jackson, Michigan. At their first one-hour meeting, this **100 Women Who Care** group raised \$10,000 to buy 300 new baby cribs for an organization in their city. Atlantic Canada now boasts a number of 100 Women Who Care organizations, some of which are Halifax, St. John’s, NL, Greater Saint John, Moncton and Fredericton, Kings County, St. Stephen. The first New Brunswick 100 Men’s organization was launched on December 3rd right here in Saint John. The objectives of the organization are to:

Bring together 100 (or more) **Women Who Care** about local community causes and who are committed to community service.

Meet for an hour.

Hear three 5-minute presentations by local charities that have been nominated by our members and randomly selected ahead of time.

Jointly select a local charity or not-for-profit organization by way of a vote at the end of the presentations.

Each woman writes a \$100 cheque to the winning organization and watch how the group’s commitment turns into a \$15,000+ donation.

Do that four times a year and witness how \$60,000+ can improve the lives of our neighbours when placed in the hands of deserving grass-roots agencies working to serve the local community.

For information or to arrange an interview in advance, please contact:

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